Sinclair Broadcast Group's blatant effort to circumvent guidelines for political advertising shows the dangers of media consolidation.

Your job is to represent the public interest in enforcing the regulation of the airwaves. But when large companies such as Sinclair control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.